

# Sales Training

### THE MOST ENGAGING, IMMEDIATE WAY TO LAUNCH TRAINING AND STRENGTHEN SKILLS

The Fluency Speak video practice platform provides a fast, simple, and effective way to share new training material with your entire team and quickly resolve common sales challenges in your industry.



#### CHALLENGE: COMMUNICATION SKILLS

Salespeople who are new to the field often lack the confidence and communication skills to successfully deliver an effective sales pitch. Unfortunately, this can negatively impact revenue. The only form of effective practice usually happens on the job, and when things don't go well, it can be a confidence killer rather than a confidence booster.

#### FLUENCY SPEAK SOLUTION

Provide the sales team with our video practice platform & accelrate sales. Fluency Speak allows employees to record themselves and send the video to their managers or coaches for feedback. Easily track improvements and provide timely, ongoing support on both an individual and team level.

## TLUENCY SPEAK BENEFITS

- Provide an easy-to-use video practice platform where managers and employees can practice pitchs and deliver feedback.
- Accelerate sales results with actionable practice and coaching at scale.
- Build employee confidence and belonging with video roleplay practice.



